**Please complete the following application form and email it to**:[admin@ihpe.org.uk](mailto:admin@ihpe.org.uk).

**For internal use only** – Application number:

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| **IHPE Health Promotion and Health Education Postgraduate Course Recognition APPLICATION FORM** | | | | |
| Date (dd/mm/yyyy):    /    / | | | | |
| **1. UNIVERSITY INFORMATION** | | | | |
| University name: | | | | |
| **Details for primary course contact (i.e. course or programme leader):** | | | | |
| Name: | |  | | |
| Position title: | |  | | |
| E-mail: | |  | | Telephone number: |
| University mailing address: | |  | | |
| Are you a member of the IHPE? Yes No (The leader of this course must be an IHPE member. To find out how to become a member please see details on the IHPE website.) IHPE certificate number: | | | | |
| **2. COURSE INFORMATION** | | | | |
| Course title: |  | | | |
| School or department name: | | |  | |
| Course type: | BSc  MPH  MSc  PG Diploma | | | |
| Please provide the following information on the student population on the course:   * Number of students on the course: | | | | |

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| **3. COURSE DELIVERY** |
| 3.1: List below the modules that students complete in this course and indicate the number of credits associated with each. If additional room is needed, please attach another sheet to the application form.  Module 1 title:       Number of credits:  Module 2 title:       Number of credits:  Module 3 title:       Number of credits:  Module 4 title:       Number of credits:  Module 5 title:       Number of credits:  Module 6 title:       Number of credits:  Module 7 title:       Number of credits:  Module 8 title:       Number of credits:  Module 9 title:       Number of credits:  Module 10 title:       Number of credits:  Module 11 title:       Number of credits:  Module 12 title:       Number of credits:  Module 13 title:       Number of credits:  Module 14 title:       Number of credits:  Module 15 title:       Number of credits: |

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| **4. COURSE CONTENT** | |
| 4.1: Please provide a brief course description (no more than 250 words): | |
| 4.2: Please include with the application a copy of any course literature that describes the taught curriculum, such as the course syllabus or module descriptions. For each of the following curriculum criteria listed below, indicate clearly where in the course literature these topics are addressed. Space is also provided below for additional notes for clarification or additional information as required. | |
| **A. Theory of health promotion and health education** | |
| ***Curriculum content:*** | ***Location in course literature / Additional notes:*** |
| * Concepts of health, salutogenesis |  |
| * \* Health promotion ideology, principles and values (including empowerment) |  |
| * Development of the fields of health promotion and health education |  |
| * Definitions and synonyms for health promotion and health education |  |
| * Models of health promotion |  |
| * Theories of health behaviour and behaviour change |  |
| * Communication theory, health literacy |  |
| * Principles of learning and educational theory |  |
| * Social marketing |  |
| **B. Health and evidence assessment** | |
| ***Curriculum content:*** | ***Location in course literature / Notes:*** |
| * Needs assessment for health promotion |  |
| * \* Models of health determinants and social determinants of health |  |
| * Locating and analysing data on health inequalities and inequities |  |
| * Critically appraising different types of evidence |  |
| * Use of epidemiological inquiry to describe and analyse population health |  |
| * Data analysis and interpretation (qualitative and quantitative) |  |
| * Interpreting and applying evidence for health promotion and health education interventions |  |
| **C. Implementing health promotion and health education** | |
| ***Curriculum content:*** | ***Location in course literature / Notes:*** |
| * \* Models of health promotion planning and management |  |
| * Evaluating health promotion activities including challenges in evaluation |  |
| * Health education materials |  |
| * Health-promoting roles of different professions |  |
| * The settings approach to health promotion; health promotion settings |  |
| * Partnerships in health promotion |  |
| * Community development |  |
| **D. Policy** | |
| ***Curriculum content:*** | ***Location in course literature / Notes:*** |
| * Local, national and international health promotion policies |  |
| * Healthy public policy and the policy-making process |  |
| * Role of legislation in health promotion |  |
| * Organisation of health promotion in England and/or other countries |  |
| * Advocacy in health promotion |  |
| **E. Ethics of health promotion and health education** | |
| ***Curriculum content:*** | ***Location in course literature / Notes:*** |
| * Ethical principles (autonomy, beneficence, non-maleficence, justice) and their application to health promotion and health education |  |
| * Ethical dilemmas in health promotion and health education |  |
| * Ethical practice in research and surveillance |  |
| **F. Personal skills for effective practice** | |
| ***Curriculum content:*** | ***Location in course literature / Notes:*** |
| * Written and verbal communication |  |
| * Working effectively in a team |  |
| * Critical reflection upon own practice and learning needs |  |
| * Research skills and project management (writing proposals and carrying out small scale studies) |  |

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| Please email the completed IHPE *Health Promotion and Health Education Course Accreditation* application form to ***admin@ihpe.org.uk***  ***.*** |